

# BLOGS & SOCIAL MEDIA



## Blogging & Social Media

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At Haley Marketing, we help organizations leverage the power of social media to strengthen their online presence and dramatically increase website traffic.

### Our Social Media services include:

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- Company blog development
- Content writing by staffing experts
- Custom Twitter account setup
- Custom Facebook account setup
- LinkedIn Company Profile setup and coaching
- Complete Social Media Outsourcing
- Search Engine Optimization (SEO)



previous



next



2/12

**Grow**  
your network.

**Strengthen**  
your online brand.

**Increase**  
your website  
traffic & leads.



previous



next



3/12

People now spend more time on blogs and social networks, than they do on personal email.



previous



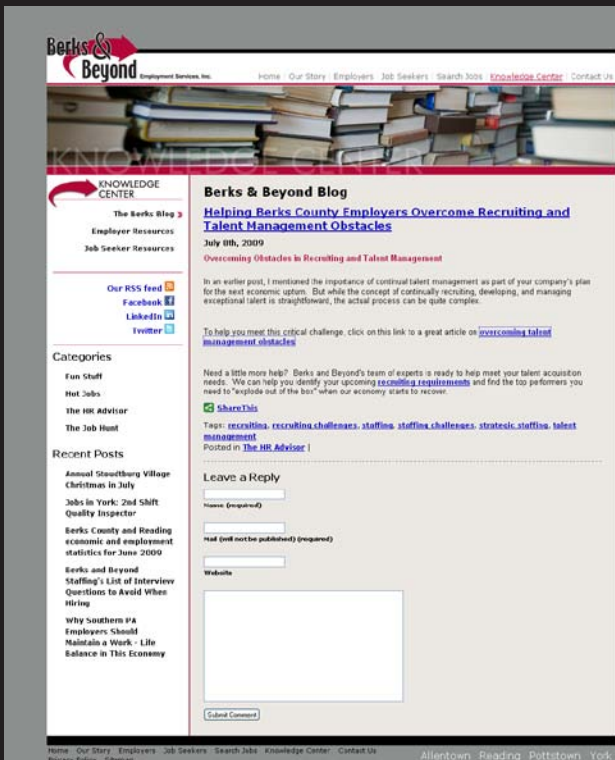
next



4/12

# Blogging

Haley Marketing will design a WordPress blog to complement the look and feel of your corporate website. Your blog will include complete setup, training, and search engine optimization tools to help improve your website's ranking.





Over **65 million** business professionals use LinkedIn to network, exchange information, share ideas, and present new opportunities.



previous



next



6/12

## Our LinkedIn Services

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Haley Marketing will write a professional LinkedIn company profile description for your firm, help automatically publish your blog posts to the profiles of everyone in your company, and coach you on interacting with other professionals in LinkedIn Groups.



previous



next



7/12



Monthly traffic on  
Twitter averages nearly  
180 million visits with  
300,000 new users  
signing up *each day*.



previous



next





# Our Twitter Services

Haley Marketing will design a branded Twitter account for your company and also publish links to all new blog content. To help you get your top candidates placed faster, this package includes a system for actively marketing talent to your clients and prospects.

**UNITEMP**  
SINCE 1969  
TEMPORARY PERSONNEL

MEMBER  
ASCA  
Aviation Staffing Association

TSC  
Technical Services  
Contractor

OSP  
Control Profiles  
Professional

twitter

Login Join Tw

Hey there! UNITEMP is using Twitter.  
Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? Join today to start receiving UNITEMP's tweets.

Join today!  
Already using Twitter from your phone? Click here

Name UNITEMP  
Location Hackensack, NJ  
Web <http://www.unitemp.net>  
Bio UNITEMP Temporary Personnel, providing long and short term temporary and contract positions.

190 following 165 followers

Tweets

Favorites

Following

View All

RSS feed of UNITEMP tweets

8:03 AM Sep 30th from web  
**UNITEMP**  
Recruiting for an Executive Assistant for an Over the Counter Pharma company in Warren NJ  
[www.unitemp.net](http://www.unitemp.net)

7:27 AM Sep 28th from web  
UNITEMP VP, Molly Kissel is participating in the 2009 Avon Walk for Breast Cancer- [www.avonwalk.org/goto/molly...](http://www.avonwalk.org/goto/molly...) to donate!

8:02 AM Sep 11th from web  
Recruiting for Bi-Lingual (Spanish) Customer Service Surveyors Part Time evenings in Mahwah, NJ [www.unitemp.net](http://www.unitemp.net)

3:41 PM Aug 31st from web  
Recruiting for Bi-Lingual English/Spanish Telesurvey workers for evening work. [www.unitemp.net](http://www.unitemp.net)

10:39 AM Aug 17th from web  
Recruiting for an Access Database Application developer. [www.unitemp.net](http://www.unitemp.net)

5:51 PM Aug 5th from web  
Inventory clerk, Warehouse Line Supervisor needed - Edison, NJ

3:13 PM Aug 4th from web  
Recruiting! <http://tinyurl.com/pwa56v> or [www.unitemp.net](http://www.unitemp.net)

2:31 PM Aug 4th from web  
Recruiting for an Inventory Control Clerk in Edison, NJ

Recruiting for a Research Clerk in Hackensack, NJ



previous

| next



9/12



Facebook has over  
**400 million** active  
users with 50% of  
users logging in at  
least once per day.



previous



next



10/12

# Our Facebook Services

Haley Marketing will create a Facebook profile for your company that includes professionally written company descriptions, links back to your website, and all of your custom written blog posts.

The screenshot shows a Facebook profile for MedPro Nursing. The profile header includes the company name, logo, and a cover photo. The profile picture shows two people. The profile information includes the company name, location, and website. The posts section shows several posts, including one about an ER assignment in Chesapeake Bay, one about a travel assignment in Oklahoma City, and one about a travel assignment in Los Angeles. The posts also include dates, times, and interaction options like 'Like', 'Comment', and 'Share'.



"Just wanted to bring to your attention that our website is now at 15,500 plus for the visitors in the past 30 days. We were at 8,200 last month. New visits are above 68%. Our efforts are really paying off, and our site is gaining strength month after month."

**Chris Garner,**  
Berks & Beyond Employment

## Want More Info?

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Web: [www.haleymarketing.com](http://www.haleymarketing.com)



previous | close

12/12